

Climate Change & Winter Tourism: What are the Potential Impacts & What We Can Do



November 8, 2002

8:30 AM to 3:30 PM

**Crystal Mountain
12500 Crystal Mountain Drive
Thompsonville, Michigan 49683**

Climate change in the form of rapidly rising temperatures over the next century could have significant effects on winter recreation and tourism in the Great Lakes region.

Warmer temperatures and less lake-effect snow, for example, may significantly decrease annual snowfall in some areas, a trend that has already been observed in the past few years.

While some communities and businesses may benefit from reduced snowfall, it will likely mean significant economic losses for the region's ski areas, winter recreation industries and the businesses they support

This workshop will bring together scientists, winter sports enthusiasts, and leaders from the business and tourism community to discuss the latest science of how projected climate change in the region is likely to affect winter recreation and tourism and explore ways to address the issue.

Seating is limited. Workshop is free.

Register online:

<http://www.geo.msu.edu/glra>

For more information or to register,

Call: Jeanne at 248-851-2316

